



## Macroeconomics Syllabus Spring 2023

### Course Information

**Course Title:** Macroeconomics

**CRN:** 20069

**Course number with Section:** ECO 2013 MA/Online - 1

**Course Description:** This course is a study of the effects of fiscal and monetary policy on the economy. Specific areas covered are national income accounting, money and banking, inflation, unemployment, stabilization, and supply side economics

**Course Location:** Online

**Course Day and Time:** Online

**Prerequisites:** Successful completion of an NFC developmental reading course option or appropriate reading placement score on a postsecondary readiness test. Exemptions may exist; consult an academic advisor.

**Corequisites:** N/A

### Instructor Information

**Name:** Jessica Markham, MBA

**Office Location:** Virtual

**Office Hours:** By appointment.

**Phone Number:** 386-628-1567

**Email:** markhamj@nfc.edu

**Instructor Response Time for Phone/Email:** Student questions should receive a response within 24 hours Monday-Friday unless otherwise noted via a D2L news

posting. Students should receive a response within 36 hours on holidays/weekends.

**Response Time for Posting Grades on D2L:** Grades will be entered by Wednesday for work turned in the previous week. Example: students' work is due on Sunday by 11:59 pm, so grades will be entered on Wednesday.

**Department Chair:** Michelle Ginn

**Department Chair Email:** [ginnm@nfc.edu](mailto:ginnm@nfc.edu)

## Required Curriculum/Textbook and Course Materials

**Required Textbook:** MindTap: ECON MACRO, McEachern, 6th Edition, 2019. This etextbook and Mindtap access code should be purchased using one of the Cengage Unlimited subscription plans. The four-month option is listed as ISBN 9780357700006 but students may purchase longer time periods. If students are taking multiple courses using Cengage's MindTap, this Cengage Unlimited Subscription purchase will allow students access to their other Cengage courses during the time period of the subscription. If the student already has an active subscription to Cengage Unlimited, they just need to login using the link in D2L to add this course to their bookshelf.

**Required Course Materials/Supplies:** N/A

### Minimum Technological Requirements and Skills:

Must be able to perform general computer operations (i.e. turn computer on, use mouse, use keyboard)

- Must have access to a reliable computer with Internet connection
- Must have access to and be able to navigate through MindTap E-Textbook and have minimum technical requirements listed here:

<https://www.cengage.com/help/mindtap/MindTap-System-Requirements.pdf> and browser settings can be checked here:

<https://ng.cengage.com/static/browsercheck/index.html>

- Must have access to Internet Explorer, Chrome or Mozilla FireFox browser
- Must be able to access and use NFCC GoMail account
- Must be able to navigate through D2L

For textbook questions, please contact [bookstore@nfc.edu](mailto:bookstore@nfc.edu)

## Grading Policy and Assessment Methods

**Course Grading/Student Performance Evaluation:**

**Assessment:** Grades for this course are based on a points system. There are a total of 1000 points possible in this course. To determine the final course grade, the number of points earned by the student will be totaled with letter grades awarded based on the following scale: 900 points or above =A 800-899 points =B 700-799 points =C 600-699 points =D Below 600 points =F

**Mid Term and/or Final Exam Information:** Taking the comprehensive final exam is required and it will be administered online. The exam will consist of a 200 point comprehensive knowledge based, closed book exam which includes multiple choice questions. The exam will have a strict time limit and students must complete the exam within that time limit. Students cannot save and restart the final exam. This final exam will not be made up or offered in any other manner.

**No late work allowed.**

## Outcomes/Objectives

### GENERAL EDUCATION PROGRAM LEARNING OUTCOMES/OBJECTIVES

1. **Communication Skills:** Students will demonstrate competence and understanding in both oral and written expression.
2. **Critical Thinking:** Students will demonstrate mastery of discipline-specific problem-solving skills.
3. **Diversity:** Students will interpret and evaluate societal and ethical issues, problems and values specific to time and place.
4. **Technology:** Students will demonstrate competence in use of technology appropriate to course and/or circumstance.

### ASSOCIATE IN SCIENCE BUSINESS ADMINISTRATION

1. Students will demonstrate the ability to apply critical thinking in resolving business-related issues.
2. Students will demonstrate the ability to utilize appropriate technologies to retrieve, organize, critically evaluate and/or present information from a variety of sources as applied within the business environment.
3. Students will demonstrate the competency in utilizing the following soft skills within the business environment-leadership, communication, problem-solving work ethic, interpersonal skills and teamwork.
4. Students will demonstrate the ability to appropriately apply underlying business principles within the business environment.

### ASSOCIATE IN SCIENCE ACCOUNTING TECHNOLOGY

1. Students will demonstrate the ability to prepare and communicate financial information in accordance with the appropriate rules and regulations that govern reporting.
2. Students will demonstrate the ability to integrate and apply appropriate technologies to retrieve, organize, critically evaluate and/or present information to users of financial information within the business environment.

- Students will demonstrate the competency in utilizing the following soft skills within the business environment-leadership, communication, problem-solving work ethic, interpersonal skills and teamwork.

**COURSE LEVEL STUDENT LEARNING OUTCOMES:**

- Students will describe the basic parts of an economy and how people make economic decisions.
- Students will discuss the nature and purpose of economic theory and economic models while reviewing the historical context for the theory.
- Students will describe, interpret, and calculate the following measures of national economic performance: gross domestic product, unemployment rates, inflation rates, and real and nominal growth rates and then use these measures of national economic activity to evaluate the performance of the U.S. economy.
- Students will use the graphical specification of the Aggregate Supply-Aggregate Demand model to evaluate the causes and effects of changes in national economic conditions including finding equilibrium price and income/output and thus explaining the causes of inflation and unemployment.

## Course Level Student Learning Outcomes/Goals

All courses with multiple sections must use the same wording for all SLOs, and assessments must share common attributes.

Course Level SLO #	Gen Ed/Program Outcome #	AS Business Administration Outcome	AS Accounting Technology Program Outcome	Summative Assessments (A student artifact: A specific assignment that could be submitted as evidence of a General Education or program level competency)
1	1	1	2	Discussion Boards 1 & 2
2	3			Discussion Boards 1 & 2
3	2			Final Exam
4	4			Final Exam

## Course Content and Schedule

**Early Alerts: Mini Term A**  
February 1-2, 2023

**Lectures:** Since this is an online class, students will not be given traditional lectures. Instead, students will read and interact with the online textbook in the Cengage MindTap application. In the D2L Content area, a link is provided to Cengage Mindtap where MindTap assignments are listed by the due date within a weekly folder. Other than an introductory Aplia tutorial described below, each due date includes all the assignments for an individual chapter. The first link is to the Chapter Reading Assignment.

**Chapter Section Quizzes:** In the D2L Content area, a link is provided to Cengage Mindtap

where MindTap assignments are listed by the due date within a weekly folder and embedded in each chapter reading assignment are Chapter Section Quizzes. After clicking on the Chapter Reading Assignment which is the first link, the online textbook chapter

loads, and students will read through the chapter and then work through the interactive practice quizzes at the end of each section. (Direct links to the quizzes are also provided just below the reading.) For the chapter section quizzes, students have unlimited attempts, no time limit and will earn credit for their best attempt. Students will see full feedback immediately. Each chapter has from 3-7 of these quizzes and each will earn up to 1 point for a total of 70 points toward the final grade. This work must be completed by 11:59pm on the due date as listed in the course schedule in the syllabus and on MindTap. Late work will not be accepted. If you have had an emergency that prevents timely submission of assignments, please contact me as soon as possible.

**Aplia Homework:** There is a tutorial on how to complete the Aplia homework. Students should complete it before completing any other Aplia Homework assignment to become familiar with how to complete the homework. MindTap assignments are listed by the due date

within a weekly module and each due date includes all the assignments for an individual chapter. There is a link in each chapter assignment is to the Aplia Homework assignment for the chapter. Click on the link and the homework will load. For the Aplia Homework assignments, students may enter and exit the assignment but must have it completed by the deadline. Students have up to three attempts on each question and can immediately view the results of each question attempt. However, each additional question attempt will have different variations of the question and students will earn only an average of their scores for each question attempt. Students really should not take another attempt unless they score poorly on the previous attempts. Each chapter has 2-6 questions, and each Aplia Homework will be worth between 14-17 points for a total of 250 points toward the final grade. These Aplia Homework assignments must be completed by 11:59pm on the due date as listed in the course schedule in the course syllabi and on MindTap.

**Chapter Quizzes:** After students read through the chapter, complete the Chapter Section Quizzes, and Aplia Homework assignment for each chapter, they will test their knowledge with a Chapter Quiz located in the D2L module. On Cengage, MindTap assignments are listed by the due date within a weekly folder and each due date includes all the assignments for an individual chapter. For each Chapter Quiz, students will have 40 minutes to answer 25 questions worth 1 point each. Once entered, the quiz must be completed within the 40-minute time limit. A total of 400 points towards the final course grade are available from Chapter Quizzes. Points are earned for correct answers only. Students will immediately see their score populate in the gradebook after completing their attempt.

**Discussion Boards:** On the D2L course site, students will participate in two discussion boards researching, discussing, and applying economics as we go through the semester's course of study. Each discussion board will have a topic to address, and students will make an initial posting with a minimum word count of 250 words, make substantive

replies

to their classmate's posts and then will make substantive replies to any other questions asked by the instructor or other students during the period the discussion board is open. These discussion boards have deadlines, minimum participation, and regular content requirements. Discussions will be graded according to the rubric. Each discussion board will be worth up to 35 points for a total of 70 points for the course. **No late work allowed – no exceptions.**

**Final Exam:** Taking the comprehensive final exam is required and it will be administered online. The exam will consist of a 200 point comprehensive knowledge based, closed book exam which includes multiple choice questions. The exam will have a strict time limit and students must complete the exam within that time limit. Students cannot save and restart the final exam. This final exam will not be made up or offered in any other manner. No late work allowed.

## NFC Course Policy Statements

**Statement for Online Instructors:** At the beginning of the semester, the instructor must report “no show” students for this course. “No show” indicates the student will be removed from the course. In order to be considered as attending the online course, the student must log in to D2L and complete “Getting Started,” step #1. Students will be prompted to complete the Mandatory Attendance quiz by the deadline as given on the course schedule; this quiz will verify students’ attendance in the course.

## NFC Information and Policy Statements

### Academic Honesty

NFC is committed to providing a high-quality educational experience to all students, and students are expected to follow appropriate and honest academic practices. This information is available in the Academic Regulations section of the college catalog at [www.nfc.edu](http://www.nfc.edu). All cases of academic dishonesty will be reported to the Office of Academic Affairs.

Instructors use [www.turnitin.com](http://www.turnitin.com) to review papers and projects for improper citation and/or plagiarism by comparing each student's report against billions of internet pages, a repository of works submitted to Turnitin in the past, and thousands of academic sources. A comparison document called the *Similarity Report* details the areas of a student paper that may have been documented incorrectly or used improperly. **Refer to instructor's course policy statements for usage details.**

### Attendance Policy

Regular and consistent attendance facilitates student success. Absences beyond the equivalent of two weeks of class are considered to be excessive and thus may impact a student's course grade. Typically, two weeks of class would be described as follows:

- For a three-credit hour class that meets MW or TR: 4 class meetings (2 weeks).
- For a three-credit hour class that meets once a week for three hours: 2 class meetings (2 weeks).

Students are responsible for material covered during their absence. Refer to instructor makeup policy.

**If there is no verifiable participation within the first week of the term, a student will be dropped from the class for non-attendance.** This includes classes delivered in face-to-face, online, or hybrid format. See instructor policy.

### **Textbook Purchases**

All required course materials are listed in the Virtual Bookstore tab on NFC's homepage. Course materials purchased through Follett, NFC's only contracted vendor, can be charged against a student's financial aid account. Course materials may also be purchased from any other source with the understanding that these non-Follett purchases cannot be charged against a student's financial aid account.

### **Used Book Purchases**

Students should check the Follett book list found in the Virtual Bookstore tab on NFC's homepage for correct titles and editions. Note: The ISBN listed in Follett may include both the required text and a required access code. When considering purchasing used books, students should be sure the purchase includes the ACCESS CODE in courses where required. If not, the access code must be purchased separately at an additional cost.

### **Students/Visitors: Where to Park on Campus**

If you have any questions about parking on campus, contact Campus Security at (850) 973-0280. Park in designated parking spaces only. Do not park on the grass or in undesignated areas. Faculty/Staff parking areas are to be used only by full- and part-time employees of the college. Faculty and staff parking spaces are lined in yellow and are clearly marked "STAFF". Students and visitors can park in any spaces that are lined in white. **NOTE: Some visitor parking spaces are lined in yellow with the word "Visitor" in the center. These are for visitors only. Students are not allowed to park in these spaces. Vehicles cannot be parked by backing into the space. Any vehicle that is illegally parked will be towed at the owner's expense. Refer to the college catalog or student handbook for all other parking regulations.**

**Enforcement:** If a vehicle is parked illegally anywhere on campus, it is subject to be towed at the owner's expense (\$85.00+). An illegally parked vehicle will be given a **WARNING on the FIRST OFFENSE. There will be no second warning.** Illegally parked vehicles will be **TOWED ON THE SECOND OFFENSE.** Signs will be displayed near parking areas with the name and address of the company to contact if the vehicle is towed.

The company that tows the vehicle is an independent company contracted by North Florida College. The College has no authority to negotiate towing fees and is not in any way responsible for damage or liability to the vehicle or its contents. The company that provides the towing service is:

Jimmie's Firestone  
6025 South SR 53  
Madison, FL 32340

(850) 973-8546

## **Campus Security**

The administration of NFC works diligently to make the campus as safe as possible. A few of the procedures in place include the use of security officers, the placement of security lights at strategic locations, and the locking of buildings when not in use. Students should always be alert and use normal precautionary measures at all times. Campus crime statistics are documented annually and are available in the college catalog. Campus security can be contacted at 850-973-0280 from 7:30 a.m. until 11:30 p.m. for assistance while on campus with non-emergency security concerns. All emergency incidents should be reported directly to 911.

## **Library Services**

The Marshall Hamilton Library, located in Building 4 at NFC, is open during the following hours (hours are subject to change):

### **On Campus:**

Monday – Thursday    8:00 a.m. – 7:00 p.m.  
Friday                    8:00 a.m. – 4:30 p.m.

### **Virtual appointments:**

Monday-Thursday    8:00 a.m. – 4:30 p.m.

Resources and staff are available in the Library to support student learning in the classroom. Students are encouraged to visit our website and use the online resources. Students may make an appointment to receive help or use computers during the posted hours. Librarians are on duty to help with questions and research strategies. To gain access to the Library's extensive collection of electronic resources such as eBooks and academic databases with full-text articles, students will use the Single Sign-on through the MyNFC portal or Library Website. Students should contact the library at [library@nfc.edu](mailto:library@nfc.edu) or call (850) 973-1624 if they are having login issues. Online library resources are available to students 24 hours a day through the Library's website, <https://www.nfc.edu/learning-resources/>. Wireless Internet is also accessible in the Library and on the patio after hours. Specific policies and regulations applicable to the Library are available in the Library or by visiting the Library's website.

## **Academic Success Center**

The Academic Success Center (ASC) exists to provide all NFC students, regardless of academic proficiency, the help and support necessary to ensure successful completion of studies and programs. Services include one-on-one peer and professional tutoring assistance, online tutoring, organized group study sessions, workshops, study skills training, academic coaching, web resources, and more. The ASC takes pride in working closely with faculty and staff to develop resources and to support the various academic programs offered at NFC.

**Walk-in and by appointment services:** Students may visit the ASC (Bldg. 4) for in-person services or make an appointment to receive in-person or virtual academic support services during the posted hours:

Monday-Thursday    8:00 a.m. – 5:30 p.m.  
Friday                    8:00 a.m. – 4:30 p.m.



- **Workshops, organized group study sessions, and professional tutoring:** See the ASC calendars and schedules on NFC's website for specific dates, times, and delivery methods. For additional information visit <https://guides.nfc.edu/asc>.

### Smarthinking Online Tutoring

Online tutoring is available to NFC students 24 hours a day, 7 days a week, through Smarthinking. Each NFC student has access to a Smarthinking account and 240 minutes of free tutoring services. Located in D2L, Smarthinking offers a variety of tutoring services including drop-in live sessions, scheduled sessions, submit a question, and writing center submissions. Smarthinking covers a wide range of subjects like basic math, algebra, statistics, trigonometry, calculus, chemistry, physics, accounting, reading and writing (all subjects). Sessions are archived and available for students to review at any time for studying or test preparation.

**For more information about accessing the Smarthinking online tutoring service, see the ASC webpage or contact Elizabeth Gonzales at [gonzalese@nfc.edu](mailto:gonzalese@nfc.edu) or (850) 973-1719 and/or Brianna Kinsey at [kinseyb@nfc.edu](mailto:kinseyb@nfc.edu) or (850) 973-9458.**

For **any** additional information regarding services provided by the **Academic Success Center**, please contact any of the following:

- Elizabeth Gonzales, Academic Success Center Coordinator (850) 973-1719 / [gonzalese@nfc.edu](mailto:gonzalese@nfc.edu)
- Academic Success Center (ASC) (850) 973-1624 / [asc@nfc.edu](mailto:asc@nfc.edu)

### **Americans with Disabilities Act**

NFC is dedicated to the concept of equal opportunity. Students desiring modifications in class or on campus due to a disability may choose to inform the instructor at the beginning of the semester or contact the Disability Resource Center directly. Accommodations and modifications will be made after the student registers with the Disability Resource Center and provides appropriate documentation of disability. After the documentation is evaluated, the instructor may be involved in providing accommodations to equalize the student's educational experience. Students may call (850) 973-1683 (V) or (850) 973-1611 (TTY) for an appointment or additional information.

### **Technology Access**

All NFC online learning tools are available on the MyNFC portal. To access the portal, students should click the MyNFC link at the top of the NFC website (<http://www.nfc.edu>) or type the following URL into the Internet address bar: <https://my.nfc.edu>. **When accessing the portal for the first time, students should click the "First Time User" link and follow the instructions to set up the account.**

Each NFC student is provided an email account through GoMail. The student's GoMail account is the official email address used by faculty and staff for communication with the student. A student can access his/her GoMail account via the MyNFC portal. Students are expected to check their GoMail accounts regularly.

Desire2Learn (D2L) is the learning management system that houses all online and supplemented face-2-face courses. Students can log in to an online or supplemented course by accessing the MyNFC portal. Students will then see their course(s) listed under the "My Courses" widget on the D2L homepage. Click the name of the course to begin.

### **Student Ombudsman**

The Student Ombudsman provides confidential, informal, and neutral assistance to students seeking to resolve disputes or address issues of importance. The Student Ombudsman does **not** serve as a student *advocate*, but rather serves as a guide to assist students in the navigation of College organizational structure and in understanding of policies and procedures. David Paulk is the current Student Ombudsman. He can be reached at (850) 973-9418 or [paulkd@nfc.edu](mailto:paulkd@nfc.edu).

### **Equal Opportunity Statement**

North Florida College is dedicated to the concept of equal opportunity and access to all programs and activities. In accordance with federal and state laws, and College policy, NFC does not discriminate in any of its policies, procedures or practices on the basis of race, ethnicity, color, religion, sex, national origin, gender, age, disability, pregnancy, marital status, genetic information or any other characteristic protected by law. Inquiries or complaints regarding equity issues of any nature may be directed to Denise Bell, Equity Coordinator, 325 NW Turner Davis Drive, Madison, FL 32340, Telephone (850) 973-9481 or email [equity@nfc.edu](mailto:equity@nfc.edu).

### **Student Rights**

As members of the College community, students have certain rights that include the following.

Students have the

- Right to a quality education;
- Right to freedom of expression;
- Right to hold public forums;
- Right to peacefully assemble;
- Right to a fair and impartial hearing;
- Right to participate in Student Government;
- Right to be a member in authorized student organizations;
- Right to appeal College decisions through established grievance procedures;
- Right of personal respect and freedom from humiliation and control;
- Right to make the best use of the student's time and talents and to work toward the goal which brought the student to the College; and
- Right to ask about and recommend improvements in policies that affect the welfare of students.

### **Student Responsibilities**

As members of the College community, students have certain responsibilities that include the following.

Students are

- Expected to assume responsibility for knowing the rules, regulations and policies of the College;
- Expected to meet the course and graduation requirements of the students' program of study;
- Expected to keep college records current with up-to-date addresses and other information;
- Expected to meet with an academic advisor at least once each term;
- Expected to comply with College rules, regulations and policies; and
- Expected to behave in a manner which demonstrates respect for others and self.

### **Student Rights Under the Family Educational Rights and Privacy Act (FERPA)**

FERPA affords students certain rights with respect to their educational records.

1. The right to inspect and review the student's educational records.
2. The right to request the amendment of the student's educational records to ensure that they are not inaccurate, misleading, or otherwise in violation of the student's privacy or other rights.
3. The right to consent to disclosure of personally identifiable information contained in the student's educational records, except to the extent that FERPA authorizes disclosures without consent.
4. The right to file with the U.S. Department of Education a complaint concerning alleged failures by North Florida College to comply with the requirements of FERPA. Please write to: U.S. Department of Education, 600 Independence Ave. S.W., Washington, D.C. 20203.
5. The right to obtain a copy of North Florida College's student record policy from the Office of the Registrar, North Florida College, 325 NW Turner Davis Drive, Madison, Florida 32340.

### **Vulnerable Persons Act**

All faculty and staff of North Florida College are required by law to report any type of abuse of minors that they witness or become aware of through written or verbal communication, regardless of the time that has passed since the abuse occurred. Students are advised that any information, written or verbal, communicated in this class, or to the instructor in any way, in regards to any willful act or threatened act that results in any physical, mental, or sexual abuse, injury, or harm that causes or is likely to cause harm to the physical, mental, or emotional health of another to be significantly impaired is subject to disclosure as required per Florida State Statutes.