

BOARD MEETING DATE: May 21, 2024

ITEM: XI- B

RECOMMEND that the District Board of Trustees for North Florida College reviews the status report of the Feasibility and Planning Study.

ATTORNEY REVIEW STATUS: N/A - Informational Item



TO: Traci McClung, John Grosskopf,  
North Florida College Foundation Board

FROM: Nolan Burdett, Study Coordinator

SUBJECT: North Florida College Planning Study Progress Memorandum – Week 3

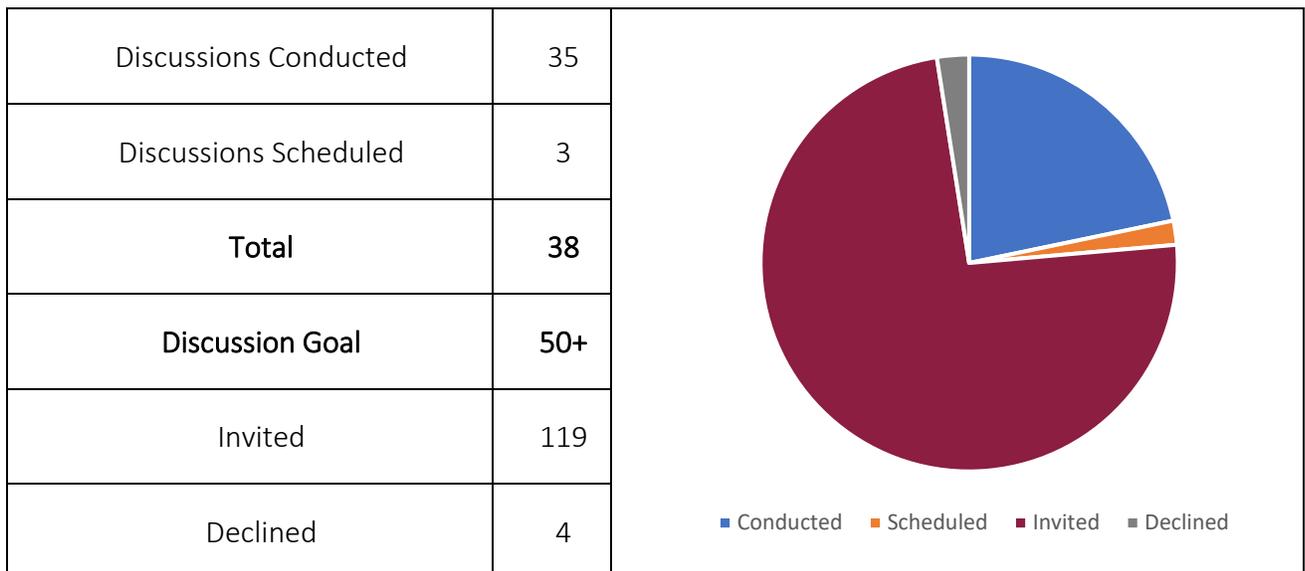
DATE: May 2, 2024

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Thank you to everyone for your support in this Planning Study and for welcoming Luke at the College last week. We are making good progress towards our cumulative goal of 50+ total discussions and have enjoyed engaging in thoughtful conversations with NFC stakeholders. We look forward to sharing these insights with you in our Final Report and gaining more advice in the weeks ahead.

The remaining work for this study includes additional discussions with constituents and a robust data analysis exercise to be conducted by our Analytics Team. We will use these together to obtain a broad view of North Florida College’s philanthropic prospects and deliver recommendations for a potential campaign, as well as a list of individuals to steward.

Below, please find a report on conducted or scheduled discussions. We have also included a list of folks we would like to get in touch with but haven’t been able to. Any assistance with outreach to those individuals would be appreciated. We also strongly encourage any Foundation Board members who haven’t spoken with us to keep an eye out for a call or email requesting a discussion.





**Discussions (Scheduled/Conducted):**

Participant	Status	Date	Time	CCS Interviewer
Traci McClung	Conducted	4/11/2024	9 AM EST	Nolan Burdett
Brienna Valentine	Conducted	4/18/2024	8:30 AM EST	Nolan Burdett
Ed Meggs	Conducted	4/18/2024	9:30 AM EST	Nolan Burdett
Harry C. Gray	Conducted	4/18/2024	12 PM EST	Nolan Burdett
Lucille Day	Conducted	4/18/2024	1:30 PM EST	Nolan Burdett
Elouise Green	Conducted	4/18/2024	4 PM EST	Nolan Burdett
Jim Witt	Conducted	4/19/2024	12 PM EST	Nolan Burdett
Elesta Pritchett	Conducted	4/19/2024	1 PM EST	Nolan Burdett
Fran Williams	Conducted	4/19/2024	2 PM EST	Nolan Burdett
Morris Steen	Conducted	4/19/2024	3 PM EST	Nolan Burdett
Bill Rutherford	Conducted	4/22/2024	1 PM EST	Nolan Burdett
Al Williams	Conducted	4/24/2024	10 AM EST	Luke Driscoll
Billy Washington	Conducted	4/24/2024	11 AM EST	Luke Driscoll
John Grosskopf	Conducted	4/24/2024	12 AM EST	Luke Driscoll
Micah Rodgers	Conducted	4/24/2024	1 PM EST	Luke Driscoll
Darvin Booth	Conducted	4/24/2024	3 PM EST	Luke Driscoll
Sandra Haas	Conducted	4/24/2024	4 PM EST	Luke Driscoll
Mary-Anne McCray	Conducted	4/25/2024	9:30 AM EST	Nolan Burdett
Hal Thomas	Conducted	4/25/2024	10 AM EST	Luke Driscoll
Debra Land	Conducted	4/25/2024	10:30 AM EST	Nolan Burdett
Ricky Lyons	Conducted	4/25/2024	12 PM EST	Luke Driscoll
David Howell	Conducted	4/25/2024	2 PM EST	Luke Driscoll
Mark Branham	Conducted	4/25/2024	2 PM EST	Nolan Burdett
Lance Braswell	Conducted	4/26/2024	8:30 AM EST	Nolan Burdett
Jerry Gray	Conducted	4/26/2024	4:30 PM EST	Nolan Burdett
Alston Kelley	Conducted	4/29/2024	9 AM EST	Nolan Burdett
Blake Braswell	Conducted	4/29/2024	9:30 AM EST	Nolan Burdett
Emily Beach	Conducted	4/29/2024	10:30 AM EST	Nolan Burdett
Julius Hackett	Conducted	4/29/2024	4 PM EST	Luke Driscoll
Janegale Boyd	Conducted	4/30/2024	12:15 PM EST	Luke Driscoll
Glen Muschewske	Conducted	5/1/2024	9 AM EST	Nolan Burdett
Charles Thomas	Conducted	5/1/2024	10 AM EST	Nolan Burdett
John Maultsby	Conducted	5/1/2024	12 PM EST	Nolan Burdett
Gordon Allen	Conducted	5/1/2024	1:30 PM ET	Nolan Burdett
Mark Wiggins	Conducted	5/2/2024	3 PM ET	Nolan Burdett
Christopher Tuten	Scheduled	5/6/2024	2 PM ET	Nolan Burdett
Melissa Snodgrass	Scheduled	5/6/2024	3 PM ET	Nolan Burdett
Allison Tant	Scheduled	5/14/2024	2 PM ET	Luke Driscoll



## Assistance With Outreach

The list below contains people that we have attempted to reach out to but received no response from. If any of you are in a position to reach out to these individuals or facilitate an introduction, please let us know.

### Outreach List:

- M.H. Allen
- Chief Jamie Cruse
- Kaitlyn Culpepper
- Rachel Garland
- Bill Gunnells
- Annette Johnson
- Memorie Loughdrige
- Norma Bailey Muller
- Ken Smith
- Matt Webb

We look forward to convening with the Study Oversight Committee later this month to review our findings. You may contact the Study Coordinator, Nolan Burdett, by email at [nburdett@ccsfundraising.com](mailto:nburdett@ccsfundraising.com) or by phone at (832) 538-8297 with any questions you may have.

### Upcoming Meetings:

- Final Report Presentation Meeting – TBD (Week of May 20<sup>th</sup>)

Cc: Luke Driscoll, Managing Director, CCS